



**Gies College  
of Business**

## Gies Business Outcomes 2023-2024

Everything we do at Gies is focused on our students' academic, professional, and personal success. Our curricular and co-curricular experiences provide a pathway for students to develop the skills needed to be competitive in the market and thrive in their careers. Each student defines success differently. Successful outcomes include employment, continuing education, and volunteer service. This report is based on responses to the annual Illini Success Survey and focuses on Gies students who graduated in August 2023, December 2023, and May 2024 cohorts. Full reports of student outcomes are available through the [Illini Success initiative](#).

Undergraduate—6 months post-graduation

**96%**

Successful Outcomes

**\$76,560**

Average Salary

**\$5,993**

Average Signing Bonus

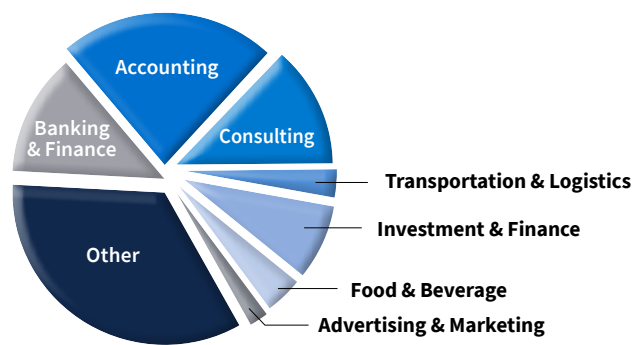
Major	Successful Outcomes	Average Salary	Average Signing Bonus
Accountancy	98%	\$78,477	\$3,500
Finance	96%	\$82,070	\$6,000
Information Systems	95%	\$77,189	\$5,000
Management	97%	\$72,427	\$5,000
Marketing	93%	\$69,136	\$5,000
Operations Management	93%	\$67,667	-
Strategy, Innovation, & Entrepreneurship	96%	\$73,208	\$7,650
Supply Chain Management	96%	\$73,598	\$5,000

# Gies Business Outcomes 2023–2024

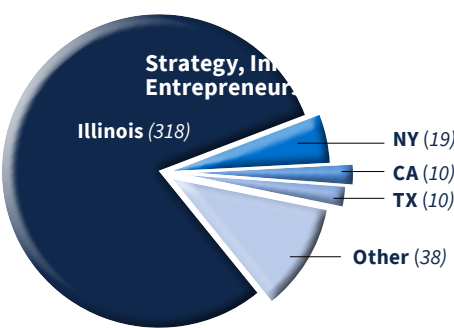
Undergraduate—6 months post-graduation

Major	Successful Outcomes	Employed	Continuing Education	Seeking
Accountancy	98%	55%	43%	2%
Finance	96%	84%	12%	4%
Information Systems	95%	88%	7%	5%
Management	97%	87%	10%	2%
Marketing	93%	83%	10%	5%
Operations Management	93%	73%	7%	6%
Strategy, Innovation, & Entrepreneurship	96%	74%	22%	4%
Supply Chain Management	96%	91%	2%	4%

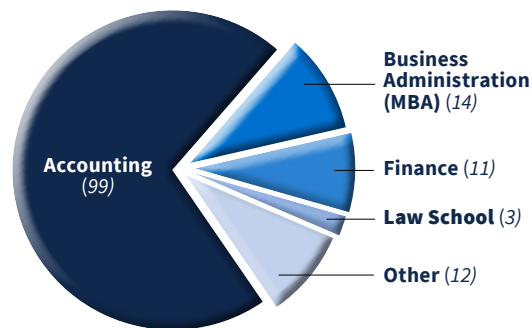
Top Industries for Students Accepting Full-Time Employment



Top Destination States for Students Accepting Full-Time Employment



Top Degrees Pursued by Students Enrolling in Additional Education after Graduation

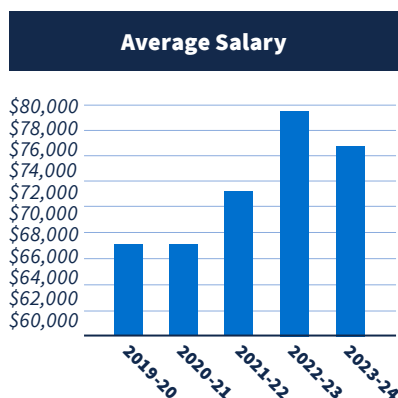
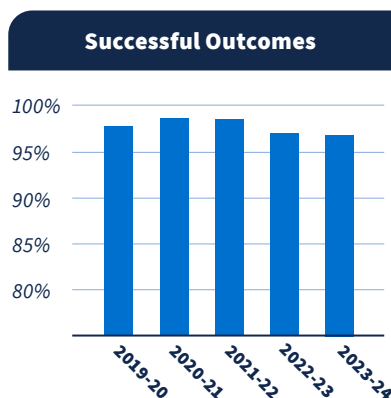


Sample list of employers

Abbott	KPMG
Amazon	Lincoln International
Capital One	Medline Industries
Crowe	Pepsi
Deloitte	Plante Moran
EY	PwC
Grainger	RSM
JPMorgan Chase	Synchrony

# Gies Business Outcomes 5 Year Trends

All Gies Undergraduates—6 months post-graduation



Major	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
<b>Accountancy</b> Successful Outcomes Average Salary Average Bonus	99% \$68,629 \$5,616	99% \$66,678 \$4,057	99% \$74,344 \$5,801	99% \$80,425 \$5,429	98% \$78,477 \$4,475
<b>Finance</b> Successful Outcomes Average Salary Average Bonus	99% \$70,009 \$7,019	98% \$71,129 \$6,144	99% \$78,907 \$7,272	96% \$84,628 \$7,371	96% \$82,070 \$7,276
<b>Information Systems</b> Successful Outcomes Average Salary Average Bonus	96% \$69,065 \$6,046	99% \$69,642 \$5,161	97% \$72,359 \$5,973	97% \$79,454 \$6,133	95% \$77,189 \$5,675
<b>Management</b> Successful Outcomes Average Salary Average Bonus	94% \$61,361 \$7,000	100% \$56,267 \$3,357	96% \$68,575 \$6,071	86% \$66,150 N/A	97% \$72,427 \$5,635
<b>Marketing</b> Successful Outcomes Average Salary Average Bonus	94% \$61,264 \$5,613	98% \$62,039 \$4,960	95% \$66,132 \$5,751	94% \$72,716 \$6,232	93% \$69,136 \$5,105
<b>Operations Management</b> Successful Outcomes Average Salary Average Bonus	88% \$70,250 \$7,383	100% \$71,950 \$7,660	100% \$66,875 \$7,333	100% \$71,944 \$4,333	93% \$67,667 \$8,375
<b>Supply Chain Management</b> Successful Outcomes Average Salary Average Bonus	96% \$67,196 \$5,150	98% \$65,930 \$4,794	100% \$70,700 \$5,940	100% \$77,625 \$5,810	96% \$73,598 \$6,412